

## People of the Year Awards 2009 Nomination Pack

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## **Eligibility**

- ❖ Self-nomination is allowed for all People of the Year Awards
- ❖ The Awards are open to both disabled and non-disabled individuals (see categories for details – the Young Person of the Year must be a disabled person) and to organisations
- ❖ Any individual or organisation can submit nominations (with the exception of RADAR staff, RADAR trustees and the panel of judges)
- ❖ Nominations for past winners, for the same award, will NOT be accepted
- ❖ If you are nominating for more than one award category, please provide one nomination form per category with appropriate evidence
- ❖ Nominations should arrive no later than 1<sup>st</sup> October 2009

## Person of the Year Award

This award is made to an individual who has demonstrated an unswerving commitment to the furtherance of human and civil rights of disabled people.

The winner may have worked on a professional or voluntary basis in campaigning, service provision, employment, legal rights, policy development and lobbying, awareness raising, provision of information, advice and guidance, product development, or any number of these and more. The winner will have made a significant contribution to the furtherance of human and civil rights of disabled people either nationally or internationally.

The judges will look for evidence of contribution in the following areas:

- ❖ **Forward looking and innovative thinker in relation to social change**
- ❖ **Demonstrable record of influence and persuasion**
- ❖ **Putting disability equality and rights at the heart of mainstream developments.**

### **Award Winner 2008 – sponsored by Royal Mail:**

Jonathan Naess established Stand to Reason, an organisation set up to break down discrimination on mental health grounds. He encouraged the first ever national leader to speak openly about his experience of mental health problems (the former Norwegian Prime Minister) then created a form of viral campaign through which senior city bankers, lawyers and others ‘came out’ about their experiences of mental ill-health – and hit a nerve with the media.

## **Disabled Young Person of the Year Award**

RADAR supports and encourages the work of the next generation of campaigners. This award is made to a young disabled person under the age of 30 or young disabled people's organisation who has demonstrated a commitment to the furtherance of human and civil rights of disabled people.

The winner may have worked on a professional or voluntary basis in campaigning, service provision, employment, legal rights, policy development and lobbying, awareness raising, provision of information, advice and guidance, product development, or any number of these and more. The winner will have made a contribution to the furtherance of human and civil rights of disabled people.

The judges will look for evidence of contribution in the following areas:

- ❖ **Enthusiastic and energetic in their work**
- ❖ **Gives the ethos of human rights drive and purpose**
- ❖ **Energises young people**
- ❖ **Campaigns for greater understanding of disability**
- ❖ **Is a young disabled person under the age of 30**

### **Award Winner 2008**

Ben J Fletcher is one of IBM's youngest ever master inventors. At 27 he already has 20 patents. His personal experience of Ushers syndrome informs both his ground-breaking work on IT accessibility and his belief that diversity and inclusion make for greater creativity and innovation at work.

The judges also highly commended Nathan Giles who at the age of 12 researched children's rights and influenced the UN and UK Government.

## **Lifetime Achievement Award**

This award is made to an individual for a lifetime's work and success in the furtherance of human and civil rights of disabled people.

The winner may have worked on a professional or voluntary basis in sustained and consistent activity in campaigning, service provision, employment, legal rights, policy development and lobbying, awareness raising, provision of information, advice and guidance, product development, or any number of these and more. The winner will have made a significant contribution to the improvement of human and civil rights of disabled people either nationally or internationally.

The judges will look for evidence of contribution in the following areas:

- ❖ **Shows significant leadership in the area of human rights of disabled people**
- ❖ **Demonstrable record of achieving change**
- ❖ **Takes forward the human rights of disabled people to the heart of decision-making bodies on a national or international level**

### **Award Winner 2008:**

Sue Maynard Campbell, who sadly died earlier in the year, put her legal and organisational skills quietly at the disposal of countless disability groups and individuals, supporting new organisations to grow and develop, setting up successful companies and campaigns and influencing major businesses to develop their accessibility. She campaigned on issues from the right to life to equal access to health services – and through her persistence she succeeded.

## Doing Access Differently Award

The award is made to an individual or organisation in the public, private or voluntary sector who has initiated real progress towards a more accessible Britain as we move towards 2012. For far too long inaccessible environments, infrastructure and services have prevented people living with ill-health, injury or disability from participating fully as equal citizens. In 2012 when we host the Olympic and Paralympic Games we aim to have made significant strides towards a more accessible Britain. We are looking for evidence of mainstreaming accessibility into initiatives, in any area of life - this could include neighbourhood renewal, housing, transport, retail or other service provision.

The winner will have made a significant and lasting contribution to increasing accessibility for disabled people in a specific sector or location.

The judges will look for evidence of contribution in the following areas

- ❖ **Evidence of a significant and lasting improvement in disabled people's equal access to the relevant service, facility or environment – improvements which go beyond mere compliance with the law or minimum standards.**
- ❖ **Improvements to accessibility in the broadest sense – not just physical access but accessibility for people with different types of impairment (e.g. mental health conditions, learning difficulties, autistic spectrum issues, long-term health conditions - and more)**
- ❖ **Effective involvement of disabled people**
- ❖ **An innovative approach**

**This is a new Award. Previous category:** The Public Sector Award 2008, sponsored by the Office for Disability Issues, was won by NHS Highland and Highland Council who delivered a groundbreaking user-led scheme which engaged people with learning disabilities in securing their human rights to personal relationships. South West London and St George's NHS Mental Health Trust and Merseyside Fire and Rescue Service also received high commendations.

## **Doing Care and Support Differently Award**

This award is made to an organisation – be it a local policy maker, Social Services Department, Centre for Independent Living or Care Agency which has significantly increased disabled people’s independent living opportunities. By ‘independent living’ we mean disabled people enjoying the same freedom, dignity, choice and control as non disabled people whether at home, at work, or in the community. Supporting independent living involves ensuring that disabled people are empowered to take control of - and make real choices about - the practical care and support they receive and that this support is delivered with full respect for their specific requirements and aspirations.

The judges will look for strong evidence in the following areas:

- ❖ **Demonstrable evidence of supporting people living with ill-health, injury or disability to gain increased control over their care and support, and – by extension – their lives.**
- ❖ **Achievement in changing the culture of an organisation or service and transforming its approach to reflect the principles of independent living with demonstrable benefits to disabled people.**

**Judges will be looking for outcomes in these areas that are valued by disabled people.**

**This is a new Award.**

## Doing Careers Differently Award

This award is made to an employer, recruitment agency or other organisation/individual that has pushed the boundaries in enabling disabled people to secure senior posts - doing recruitment and career progression differently. The winner will show strong evidence of having enabled real career progression for disabled people and/or having supported disabled people into key leadership positions.

The judges will look for strong evidence in the following areas:

- ❖ **Successful promotion and development of disabled staff through career development programmes, mentoring, and flexible working (for example).**
- ❖ **Demonstrable evidence of measurable outcomes such as an increase in the number of disabled people in management grades**

Or

- ❖ **Achievement in supporting and empowering disabled people to move into public service leadership roles - from school governors to national appointments, again with demonstrable evidence of measurable outcomes.**

**This is a new Award**

**Previous category: Business Award** - for the organisation which has demonstrated excellence in making disability equality integral to all aspects of its business

**Award Winner 2008:**

Lloyds TSB integrate disability equality right across customer service and employment: enabling disabled people to fully develop their careers; making reasonable adjustments for 3500 staff; significantly increasing disabled people's participation in management grades; making key services more accessible and requiring contractors to meet accessibility standards.

## Doing IT Differently

This Award is made to an individual or organisation that has developed an innovative IT initiative (be it a website, a product, service or project) which has embraced and furthered inclusion and opened up new possibilities for disabled people to really participate in society.

The judges will look for evidence of contribution in the following areas:

- ❖ **A genuinely innovative approach, breaking new ground**
- ❖ **Effective involvement of disabled people in design and testing**
- ❖ **Evidence of a measurable, positive impact on disabled employees or customers in relation to access, inclusion, independence and opportunities to participate**

**This is a new Award.**

## Doing Money Differently Award

This Award is made to the financial institution or other organisation which has done the most to enhance disabled people's financial independence. The winner could, for example, be a retail bank or other institution which has: pioneered accessible advice and guidance for disabled people; helped disabled people access banking or financial advice; improved access to bank accounts for people with learning difficulties or mental health problems or provided an innovative, accessible service geared towards addressing debt, boosting income or managing money.

The winner will have engaged in ground-breaking work in this area. Their contribution has made and will continue to make a major impact on disabled people's lives.

The judges will look for evidence of contribution in the following areas

- ❖ **Evidence of enabling disabled people to increase their financial independence, whether by**
  - **supporting financial literacy and capability or**
  - **removing barriers or**
  - **offering accessible financial services and products or**
  - **offering tailored advice and guidance.**
  
- ❖ **Disabled people benefitting from the initiative greater confidence and better outcomes.**
  
- ❖ **Evidence of innovation and/or potential to roll out the approach more widely to benefit larger groups of people.**

**This is a new Award.**

**Previous Category:** Disabled Entrepreneur Award. Winner 2008: Albert Thomson took his experiences of injury in Iraq, followed by amputation and turned them into a successful business. Action Amps involves amputees delivering realistic training simulations to the emergency services and military.

## **Doing Media Differently Award (for factual programming)**

RADAR seeks nominations for great programmes, where commissioners, programme makers, the casting agents and/or disabled actors have broken new ground and have done things differently. This award is made to a **factual** television or radio programme that has broken new ground in reflecting the lives or viewpoints of disabled people, promoting positive attitudes and involving disabled people.

Nominations for this category will be primarily sought from media organisations, and should be made in a DVD format with completed nomination form attached. We also welcome nominations from other sources, especially from RADAR members. To discuss your nomination, please contact Aidan Hargitt, details provided at the bottom of the nomination form.

The judges will look for evidence of original contribution in the following areas:

- ❖ **mainstreaming of disability within the content or context of the programme rather than being the sole focus, i.e. provides a rounded view of disabled people's lives**
- ❖ **contribution to a realistic and accurate representation and understanding of disabled people including through the involvement of disabled people**
- ❖ **avoidance of stereotyping or sensationalising disability**
- ❖ **intelligent use of disability subject matter**
- ❖ **an understanding of the complexity of disability - particularly of the social model of disability**
- ❖ **wide potential impact on attitudes towards disabled people, having achieved a significant audience**

### **Award winner 2008 – sponsored by Sky**

Britain's Missing Top Model (Love Productions for BBC Three) was a bold series that challenged the usual aesthetics of disability within a popular format. The judges also highly commended: Blue Peter (CBBC) and BBC Radio 4's Care in the UK Season.

## **Doing Media Differently Award (for fictional programming)**

RADAR seeks nominations for great programmes, where commissioners, programme makers, the casting agents and/or disabled actors have broken new ground and have done things differently. This award is made to a **fictional** television or radio programme that has broken new ground in reflecting the lives or viewpoints of disabled people, promoting positive attitudes and involving disabled people.

Nominations for this category will be primarily sought from media organisations, and should be made in a DVD format with completed nomination form attached. We also welcome nominations from other sources, especially from RADAR members. To discuss anything about this award, please contact Aidan Hargitt, details provided in the nomination form.

The judges will look for evidence of original contribution in the following areas:

- ❖ **understanding of social model in portrayal (depth of character, place and narrative)**
- ❖ **contribution to a realistic and accurate representation and understanding of disabled people (as far as is possible within a given genre)**
- ❖ **avoidance of stereotyping or sensationalising disability**
- ❖ **use of actors with a personal experience of disability**
- ❖ **intelligent use of disability subject matter**
- ❖ **originality and wit without recourse to cliché in a genre where disability is rarely explored.**
- ❖ **wide potential impact on attitudes towards disabled people, having achieved a significant audience**

### **Award Winner 2008 – sponsored by Sky:**

Coming Down the Mountain (Tiger Aspect for BBC1) brilliantly illuminated the experience of disability with an outstanding performance by Tommy Jessop. The judges also highly commended Tiger Aspect's 'Recovery'.

## Tips for nominations

Nominations should demonstrate the impact that the individual or organisation has had on the equality and human rights of disabled people, i.e. anyone living with ill-health, injury or disability.

It is important to include strong evidence of targets achieved, results or impacts of work, and details of how the delivery was accomplished. This may include the time-scale, the funders, the barriers that were overcome, statistical evidence or perhaps a testimony from those involved or the beneficiaries.

The nomination should be no more 1000 words in total. You may wish to concentrate on a specific area, or a few different projects, policies or initiatives.

Please be aware that we will use the written submission without supporting information when short listing and judging the winner. So, please include all the important facts, figures and details in your statement.

If you cannot make a submission in writing we can receive the information in a different way – for example you could make an audio tape or relay details by email or give us the information over the phone.

Similarly we can provide the nomination form overleaf in a range of different formats, just contact Aidan to discuss this.

## Nomination Form

It is vital that all nominations are as complete as possible. Supplementary information relevant to the evidence requested in the award criteria will be accepted. RADAR will not undertake additional detailed research on nominees and all judging will be based solely on the information provided with this form.

**1. Award you are making the nomination for:**

**2. Name of person/organisation (nominee):**

**3. Nominee's address:**

**4. Nominee's email:**

**5. Nominee's telephone number:**

**6. Your name:**

**7. Your address:**

**8. Your email:**

**9. Your telephone number:**

**10. RADAR People of the Year Awards is a public event which will be publicised through local and national media. Nominees shortlisted for an award will have information from their nomination statement made available to the media. In the event of your nomination receiving specific media interest please tick here if you are not willing for your contact details to be passed to journalists to arrange interviews.**

**10. Use the space below to make a statement, maximum 1000 words, about the reasons for your nomination. Please remember to refer back to the award criteria, and in particular the evidence of contribution that is detailed in the nomination pack. Use additional sheets if necessary.**

**Please return all entries by 1<sup>st</sup> October 2009 to:**

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